

HR

HELEN RODRIGUES



WELCOME TO HELEN RODRIGUES BRIDAL

“We believe finding your *dream wedding gown* is one of the most exciting parts of your *wedding journey* and we are *honoured* to be part of this.”

- HELEN RODRIGUES

Helen Rodrigues Bridal is Australia's trusted and official stockist of the world's leading luxury bridal designers. Established in 2001, the boutique carries the largest curated selection of luxurious international bridal gowns in Australia. These gowns are hand picked by Helen and her team with designers including Elie Saab, Eliah Sasson, Inbal Dror, Jenny Packham, Lee Petra Grebenau, Alon Livne White, Monique Lhuillier, Peter Langner and Suzanne Neville.

To make it easy for you when considering making your first appointment at Helen Rodrigues Bridal, or Luxe Bridal Samples depending on your price point, we have put together our tips so you know what you can expect from your Helen Rodrigues Bridal journey.





“

I love these *wise words* from Helen Rodrigues at my final wedding dress fitting... Don't worry if some things don't go to plan, as *no one else knows the plan!*

”

- MONTARNA PITT
VOGUE BRIDES AUSTRALIA
#HRREALBRIDE

YOUR HELEN RODRIGUES *Bridal Journey...*

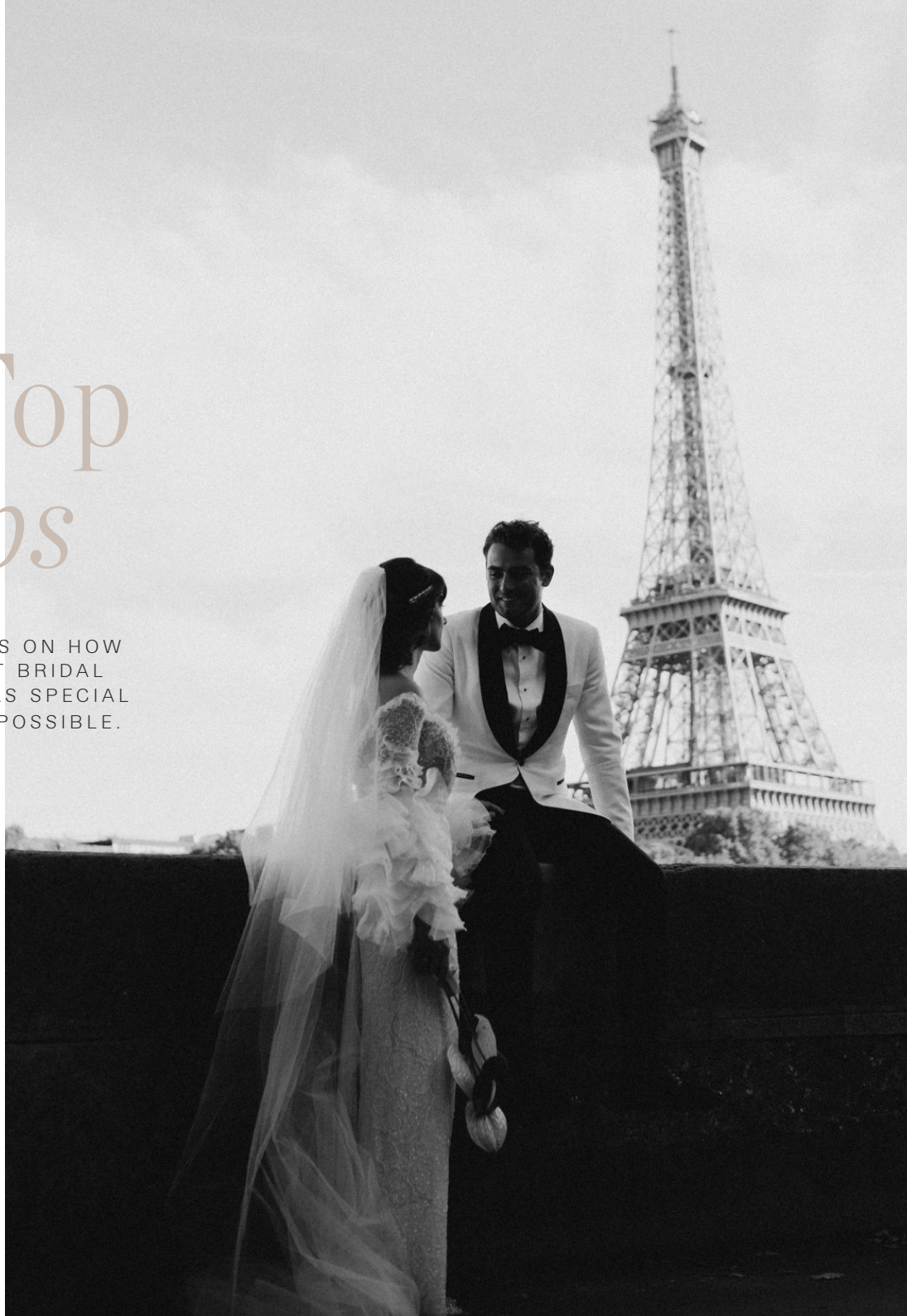
AT HELEN RODRIGUES BRIDAL, YOU'RE NOT JUST BUYING A DRESS, YOU'RE BUYING AN EXPERIENCE.

We offer one-on-one appointments as we believe this gives you the focus and dedication from our team - you deserve it! There is an appointment fee which is fully redeemable against the purchase of a gown.



Our Top 5 Tips

HELEN'S FIVE TOP TIPS ON HOW
TO MAKE YOUR FIRST BRIDAL
GOWN APPOINTMENT AS SPECIAL
AND SUCCESSFUL AS POSSIBLE.



1. HAVE YOUR DATE AND VENUE ALREADY SET

Although not always possible, ideally it's best to have your wedding date and venue locked in prior to commencing your dress search. This really helps with selecting the perfect gown for your setting.

2. DECIDE ON YOUR BUDGET

Know how much you have to spend and be sure to check the price range of dresses on offer prior to your appointment. This way you can stay within your budget.

3. COME AS YOU ARE

Don't wear any fake tan or too much make-up to your appointment as you could be trying on a lot of dresses.

4. DON'T BRING TOO MANY GUESTS

It's a good idea to have someone with you to provide feedback, however only bring a maximum of 2-3 guests whose opinions mean the most. Too many different views can be overwhelming and possibly even stressful or confusing.

5. COME WITH AN OPEN MIND

Feel free to bring some pictures or screen shots of styles you like but be open to new possibilities. There might be other styles you haven't thought of which could be recommended to you, one of which might end up being the perfect choice.



NEED *to* KNOW

*What you need to know
before purchasing your
dream gown...*



DO YOU WANT TO JUST BUY A DRESS OR HAVE YOUR ENTIRE LOOK STYLED?

Our experienced stylist will take care of your entire look from head to toe. In addition to beautiful designer wedding gowns, we have everything from veils, jewellery, bridal robes and specifically designed undergarments. With over 19 years experience our team is able to provide you with invaluable advice and resources as to where to shop for your bridesmaids, flower girl and heels to name but a few.

DO YOU WANT THE STRESS AND HASSLE OF CREATING A GOWN FROM SCRATCH OR HAVE THE PEACE OF MIND OF SEEING THE FINISHED PRODUCT PRIOR TO PURCHASING?

We hand pick all our gowns from leading international designers. In addition, to offering in excess of 70 gowns to choose from, while we do not offer complete custom made gowns our stylist can work with you and our designers to modify the styles to suit your individual style and personality.

DO YOU WANT TO JUST CHOOSE YOUR GOWN AND HAVE THE STRESS OF ORGANISING YOUR OWN FITTINGS OR KNOW ALL THIS WILL BE TAKEN CARE OF FOR YOU?

When you become a #HRRRealBride you can rest assured that all your fittings and alterations will be taken care of by our in-house tailor who has over 50 years experience.

You will have the peace of mind of knowing that our tailor will work with you on all your standard fittings at no extra charge. This is certainly a major point of difference when compared to other boutiques who do not offer an in-house tailor service and also charge extra for any alterations required which can be expensive.

DO YOU WANT TO VISIT A BOUTIQUE THAT OFFERS JUST ONE PARTICULAR STYLE OR AESTHETIC OR A BOUTIQUE THAT HOUSES MULTIPLE DESIGNERS AND STYLES?

Helen Rodrigues travels around the world to bring to brides a hand-curated collection of gowns from the best international designers. The collections include not only a variety of styles but also price points. The boutique enables you to try on, under one roof - anything from a princess ballgown to a sleek, simple silhouette. You are able to make your comparisons with different styles and fabrics and how you feel in one appointment rather than having to visit numerous different boutiques who only have the individual style of the particular designer.

DO YOU WANT YOUR WEDDING DRESS JOURNEY TO BE ENJOYABLE AND STRESS FREE?

Helen Rodrigues Bridal ensures that all the stress is taken out your wedding dress journey - from the premium one-on-one appointment through to placing your gown in your car, Helen Rodrigues and the team hold your hand all the way through.

You are able to choose your gown in a relaxed environment with an experienced stylist. You will be guided through your journey but never be pressurised to make a decision! Our stylists will help you with your entire wedding look from your gown to the earrings and jewellery you may choose to compliment it. Our expert in-house tailor also takes any potential stress away - ensuring they work with you for your perfect fit.

HOW IMPORTANT IS IT THAT THE BOUTIQUE YOU PURCHASE YOUR GOWN FROM IS TRUST WORTHY AND WELL RESPECTED?

Since 2001 Helen Rodrigues Bridal has helped thousands of brides find their dream gown. Hear what brides have had to say about their journey with us on the following page #HRRRealBride

WHAT IS THE PRICE RANGE OF GOWNS AVAILABLE AT HELEN RODRIGUES BRIDAL?

At Helen Rodrigues Bridal our gowns start from \$7,000.

Helen Rodrigues Bridal is associated with Luxe Bridal Samples Boutique with sample bridal gowns starting from \$3,000. www.luxebridalsamples.com.au

#HREALBRIDE



*A Celebration of Our
Helen Rodrigues Brides*



“My Helen Rodrigues Bridal Journey was effortless, fun and a truly beautiful and unforgettable experience. For the first visit I took a couple of my bridesmaids, my mother and my mother in law.

It was such a fun appointment and my bridesmaids fell in love with my dress immediately!

Then I took my mum and my bridesmaid who lived overseas to my fittings. It was so nice to go on that journey with them all.”

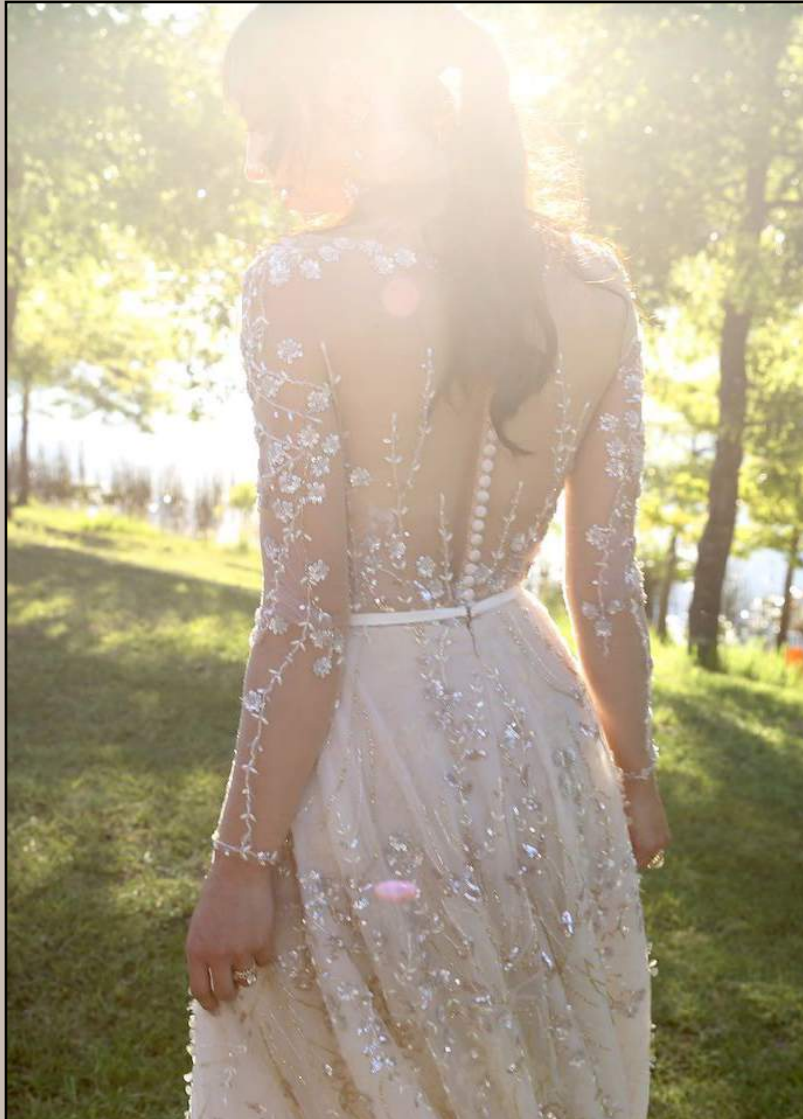
- GEORGIE



#ITREALBRIDE

TESTIMONIALS

#HRREALBRIDE TESTIMONIALS



“With so many other tasks to worry about, it was so nice and relaxing to know that I was in the best hands. Helen & her team are so warm & genuine that I honestly felt so at home and relaxed every time I was in the Boutique.

They offered the *perfect* amount of *guidance and advice* when it was needed, but ultimately gave me the time & space I needed to arrive at each decision on my own.

When my dress arrived, the measurements that Helen had taken were so precise that it literally fit like a glove on first fitting. I could not recommend Helen & her team more highly to future brides.”

- SAMANTHA

“My experience at Helen Rodrigues was exceptional! Helen and her beautiful team were so knowledgeable, personable and professional. I felt like an absolute princess during my time at the boutique and did not want to leave. I would highly recommend this boutique for any discerning bride looking for a gown that is truly exquisite and who is wanting premium service! I feel like I have made three new best friends in the process and these women truly are the loveliest people.”

- NICOLE

"A huge thank you to Helen & her beautiful team for being so patient with me, supportive, attentive, professional and caring.

I had the most incredible time deciding on my wedding dress with Helen, it was absolute perfection & the entire experience was everything I have ever dreamed of."

- TIARNE

"I want to say a massive thank you to Helen and her beautiful team for helping me find the most perfect dress for my wedding day. From the moment I walked in the door, I was in awe of the stunning gowns and knew I was in the right place. I felt amazing on my wedding day and received so many comments on how beautiful the dress was. Helen and the girls were an absolute pleasure to deal with and made the process so stress free and easy."

- EMILY M

"Helen has so much experience and everyone was helpful and made it all very exciting whilst taking the stress out of the equation."

- MOLLY C



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TESTIMONIALS



“From the moment I first visited Helen and her team I was *blown away* by not only the amazing selection of international Designers but also the teams *warm nature* and ongoing personal touches throughout the entire experience. From beginning to end, Helen’s service was *nothing but outstanding!*”



- KATE MAHER #HRREALBRIDE

BEAUTIFUL ACCESSORIES

BEAUTIFUL ACCESSORIES TO COMPLEMENT ANY WEDDING GOWN

With so much emphasis placed upon the selection of the wedding gown, the finishing touches can often be left until the last minute. Sometimes a hasty decision can ruin an otherwise well thought out and beautifully put together ensemble.

At Helen Rodrigues Bridal we offer a range of beautiful accessories to complement any gown. From stunning hand made jewellery to delicate floral headpieces, exquisite veils and hand crafted lace silk robes.



LEFT: KEREN WOLF HEAD PIECE
RIGHT: DAPHNE NEWMAN BRIDAL ROBE

KEREN WOLF PEARL CROWN



EXPERIENCE HELEN RODRIGUES BRIDAL

*“At Helen Rodrigues we are not just a store
but a family business that prides itself on
quality and excellence”*

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HELEN RODRIGUES

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